

## **PUBLIC RELATIONS FIRMS**

Ranked by number of employees

| Rank |  | Agency • name • address • website  | Public<br>Relations<br>Employees | Clients (partial list)<br>(partial list)  | Specialities/Industries<br>(partial list)<br>(partial list)   | Profile • headquarters • year founded | Top Executive     name     title     phone                           |            |
|------|--|--|----------------------------------|---|---|---------------------------------------|--|------------|
| 1    | KAHN   | Kahn Media Inc.<br>11988 Challenger Ct.<br>Moorpark 93021<br>kahnmedia.com                                   | 30                               | Lotus Cars, Maserati, Petersen Automotive Museum,<br>Rolex Watch USA, The Quail,  | consumer, digital, real estate,<br>retail, technology, travel,<br>Automotive, transportation,<br>luxury, outdoor recreation | Moorpark<br>2008                      | Dan Kahn<br>CEO, President<br>(818) 881-5246                         |            |
| 2    | <b>\$</b>  | Fiona Hutton & Associates<br>12711 Ventura Blvd., Suite 170<br>Studio City 91604<br>www.fionahuttonassoc.com | 15                               | Health Net, SoCalGas, Prologis, NBCUniversal, Google  | health care, technology,<br>energy,natural resources,<br>infrastructure, transportation,<br>manufacturing                   | Los Angeles<br>2001                   | Fiona Hutton<br>Founder & CEO<br>(818) 760-2121                      |            |
| 3    | HOROWITZ<br>AGENCY   | Horowitz Agency Inc.<br>15260 Ventura Blvd., 12th Floor<br>Sherman Oaks 91403<br>horowitzagency.com          | 11                               | corporate & entertainment law firms, business management & accounting firms, production companies, select individuals   | digital, real estate,<br>technology, pr, marketing,<br>social media, web and seo,<br>reputation management,<br>branding     | Los Angeles<br>2007                   | Seth Horowitz<br>President<br>(323) 347-9740                         |            |
| 4    | MARKETING MAVEN A RESEARCH, DOGISLA PR REENCY                        | Marketing Maven<br>2390C Las Posas Rd., Suite 479<br>Camarillo 93010<br>www.marketingmaven.com               | 91                               | Visit Conejo Valley, LA NECA, American Cancer Society,<br>Taft Electric, TerraScale Inc., Servicon, Japanese<br>American Cultural & Community Center (JACCC)                  | consumer, digital,<br>government, health care, real<br>estate, technology, travel   | Camarillo<br>2009                     | Lindsey Carnett<br>President & CEO<br>(310) 994-7380                 |            |
|      | Consensus  | Consensus Inc.<br>3500 W. Olive Ave., Suite 300<br>Burbank 91505<br>consensusinc.com                         | 9,                               | NA  | digital, government, real estate, technology  | Burbank<br>1986                       | Joshua Gertler<br>CEO, President<br>(213) 438-1755                   | Y          |
|      | counterintuity   | Counterintuity<br>1207 W. Magnolia Blvd., Suite D<br>Burbank 91506<br>counterintuity.com                     | 91                               | PBS SoCal, USC, Weingart Center, City of New York, City of Los Angeles, New York State, Harvard-Westlake and others   | digital, government   | Burbank<br>2007                       | Lee Wochner<br>CEO, Creative Strategist<br>(818) 848-1700            |            |
| 7    | S-S-A<br>PUBLIC<br>RELATIONS   | SSA Public Relations<br>23371 Mulholland Dr., Suite 497<br>Woodland Hills 91364<br>ssapublicrelations.com    | 5                                | 3 Rivers Capital, Augason Farms, HIFU Prostate<br>Services, Dominion Harbor Group   | consumer, digital, health<br>care, retail, technology,<br>Direct to Consumer products                                       | Woodland Hills<br>1989                | Steve Syatt<br>CEO<br>(818) 222-4000                                 |            |
|      | THE HONIG COMPANY, LLC PUBLICITY PUBLIC RELETIONS A HEIGH PARAMENTON | The Honig Company, LLC<br>4100 W. Alameda Ave., Suite 300<br>Burbank 91505<br>honigcompany.com               | 5                                | NA  | consumer, digital,<br>technology, Crisis<br>communication   | Burbank<br>2004                       | Steve Honig<br>President<br>(818) 986-4300                           |            |
| 9    | PUBLIC RELATIONS   | Platinum Star Public Relations, Inc.<br>343 Pioneer Dr., Suite 1705E<br>Glendale 91203<br>platinumstarpr.com | 41                               | Gloria L. Williams aka Footnanny, Haiti International<br>Film Festival, Robert Ri'chard, Liana Mendoza, B3Media<br>Solutions, The Social Good Movement Tour and Rome<br>Media | consumer, digital,<br>government, health care,<br>retail, travel  | Glendale<br>2000                      | Marie Y Lemelle<br>CEO<br>(213) 276-7827                             | Negation 1 |
|      | SPEC   | SPEC PR<br>4872 Topanga Canyon Blvd., Suite 311<br>Woodland Hills 91361<br>specpr.com                        | 4                                | Yamaha Motor Corp, USA, Arthritis Foundation, All Kids<br>Bike, SC Product Group, Cardo Systems   | consumer, retail, travel,<br>outdoor recreation   | Woodland Hills<br>2014                | Van Holmes<br>Lisa Spicer<br>Co-Founding Partners<br>info@specpr.com |            |

<sup>1</sup> Business Journal estimate.
NA - Not Available Note: The information on this list was supplied by representatives of the firms. Firms are ranked by current number of Valley-area employees. To the best of our knowledge, this information is accurate as of press time. While every effort is made to ensure the accuracy and thoroughness of the list, omissions and typographical errors

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