

BRANDED CONTENT

# MBA & MASTER'S GUIDE

EXECUTIVE MBA AND SIMILAR PROGRAMS give students the tools they need to position themselves as invaluable leaders in the market. This section spotlights and profiles some of the best programs in the region today.

# California Lutheran University... In its Own Words

**THE SCHOOL OF MANAGEMENT** at California Lutheran University has been delivering high-quality programs in areas ranging from management to economics, information technology, public policy and administration, or financial planning, since 1986. Our programs are designed to combine tested fundamentals with current and forward-looking content. Over the years, we have continuously innovated so that we always offer what industry needs such as, for instance, courses or emphases in current topics such as artificial intelligence, data analytics, or cybersecurity. We deliver most of our programs in a variety of formats from in-person to online to hybrid, both for full-time students and for working professionals who take the program part-time. In programs such as our MS in Management, students come from earlier stages in their careers, while students in our Executive MBA program are often senior managers with progressive careers who prepare themselves for the next leadership role. Whether in-person or online, the School of Management keeps classes small to create an immersive environment and to foster



strong relationships among students and between students and our instructors.

The School of Management is particularly proud of its industry networks that brings high-caliber professionals to classrooms and extra-curricular programs, all in addition to our highly qualified full-time professors. It is not unusual for an instructor to be a senior executive in a leading company or the founder of the next unicorn. Students may encounter guest speakers such as Grammy-award winning music producers turned tech

entrepreneurs or chief financial officers from leading corporations. In addition, we offer extra-curricular opportunities from field trips to projects, networking events, or our annual New Venture Fair where we award thousands of dollars in prize money.

We believe that the future of business starts with *you*. More than 14,000 graduates from the School of Management are living proof of how we inspire, one student at a time. Reach out to us for more information or “test-drive” one of our classes!

<b>NAME OF INSTITUTION</b> California Lutheran University		<b>MBA PLATFORMS OFFERED</b> Full-time, part-time, weekend, in-person, online, hybrid		<div>California Lutheran University</div> <div>School of Management</div>
<b>NAME OF BUSINESS SCHOOL OR PROGRAM</b> School of Management		<b>MBA AREAS OF EMPHASIS OFFERED</b> Marketing, Finance, Information Technology, Cybersecurity, Data Analytics, Public Policy and Administration, Financial Planning, Sport Management		
<b>BUSINES SCHOOL DEAN</b> Dr. Gerhard Apfelthaler			<b>PROGRAM ACCREDITATIONS</b> ACBSP	<b>UPCOMING INFORMATION SESSION</b> May 6, 2025 at 12:00PM  admissions.callutheran.edu/register
<b>YEAR INSTITUTION WAS FOUNDED</b> 1959			<b>RANKING</b> • #12 <i>US News and World Report</i> (Regional Universities West)	<b>APPLICATION DEADLINES</b> Rolling admissions
<b>YEAR BUSINESS SCHOOL STARTED</b> 1986	<b>LENGTH OF PROGRAMS</b> 12-24 months, depending on program		<b>TOTAL COST OF MBA</b> \$35,880 – \$41,400 base cost	<b>PROGRAM CONTACT INFORMATION</b> callutheran.edu/management/programs (805) 493-3325
<b>TOTAL MBA ENROLLMENT</b> 565	<b>PROGRAM CAMPUS LOCATIONS</b> Westlake Village, Thousand Oaks		<b>REQUIRED TESTING</b> No test required.	

# The Future of Business Starts with You.

With four decades of academic excellence and forward-thinking innovation, our accredited graduate programs blend cutting-edge industry insights with real-world impact — empowering professionals like you to lead, innovate and succeed.

**Choose from our ACBSP-accredited graduate and certificate programs, available in flexible formats to fit your lifestyle:**

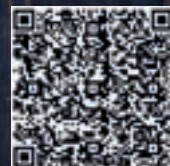
- MBA — Master of Business Administration  
(in person, online or hybrid)
- EMBA — Executive Master of Business Administration (hybrid)
- MBA in Financial Planning (online)
- Fast-Track MBA for Financial Planning Professionals (in person, online or hybrid)
- MS in Financial Planning (online)
- MS in Management  
(in person, online or hybrid)
- MS in Sport Management (online)
- MS in Information Technology  
(in person, online or hybrid)
- MPPA — Master of Public Policy and Administration (in person, online or hybrid)

Mark Garcia '18  
CFO, Arctic Cold, LLC

**Where ambition meets opportunity.**

School of  
Management

California  
Lutheran  
University



To learn more, scan or visit  
**[CalLutheran.edu/som](https://CalLutheran.edu/som)**



# CSUN Nazarian College MBA: A Smart Investment in Your Future

**THE MBA PROGRAM** at CSUN's David Nazarian College of Business and Economics is designed for ambitious professionals looking to advance their careers, broaden their expertise and develop leadership skills in a dynamic business environment.

Nazarian College MBA graduates are accomplished professionals representing diverse backgrounds in various industries in the Valley region. They bring valuable insights and innovative thinking to the workplace.

**Flexible and Relevant Learning**

The MBA program offers a flexible structure to accommodate working professionals. Classes are held Monday through Thursday from 7-10 p.m., with occasional Saturday sessions. Students typically take two courses per semester and complete their degree in about two years with the option to adjust their course load based on career and personal commitments.

Many courses are available in a hybrid

format, reducing commute time while maintaining valuable classroom interactions. Elective offerings address current business trends and challenges, ensuring students gain relevant, career-enhancing knowledge.

**Hands-On Experience:  
Nazarian College Consulting**

The Nazarian College MBA is more than coursework—it's about applying knowledge to real-world challenges. Through the Nazarian Small Business Consulting program, MBA student teams collaborate with small businesses and nonprofits to develop solutions that address their specific challenges.

With continued support from the Wells Fargo Foundation, this hands-on program enhances students' confidence, expands their networks and strengthens their leadership skills. They learn and pay forward that knowledge to the community.

Strong collaboration among clients, students and faculty drives the program's success with consulting teams regular-

ly receiving top recognition, including multiple first-place awards, in the Small Business Institute's "Project of the Year" competition.

**Excellence and Recognition**

The Nazarian College MBA program consistently earns recognition as a top-tier business program:

- Ranked Top 10 Best Public Graduate Schools in California, *U.S. News & World Report*
- Sixth among the most "transformative colleges" in the nation, *Money Magazine*

**Why Choose Nazarian College's MBA Program?  
Diverse Ideas, Dynamic Environment**

With a balance of academic excellence, practical experience and flexibility, the Nazarian College MBA program prepares professionals to lead with confidence and make a lasting impact in their industries.

Housed on a 365-acre campus, CSUN is the fourth-largest university in California. Nazarian College is one of nine colleges at CSUN.

<b>NAME OF INSTITUTION</b> California State University, Northridge		<b>MBA PLATFORMS OFFERED</b> Part-time evening MBA	
<b>NAME OF BUSINESS SCHOOL OR PROGRAM</b> The David Nazarian College of Business and Economics MBA Program		<b>MBA AREAS OF EMPHASIS OFFERED</b> Selected topics in a variety of relevant functional areas	
<b>BUSINES SCHOOL DEAN</b> Chandra Subramaniam, Ph.D.		<b>LENGTH OF PROGRAMS</b> 2.5 years	 <b>• Sixth Among the Most "Transformative Colleges" in the Nation, <i>Money Magazine</i></b>
<b>YEAR INSTITUTION WAS FOUNDED</b> 1958		<b>PROGRAM CAMPUS LOCATIONS</b> CSUN campus (some courses hy-flex)	
<b>YEAR BUSINESS SCHOOL STARTED</b> 1958		<b>PROGRAM ACCREDITATIONS</b> WASC AACSB	<b>TOTAL COST OF MBA</b> \$33,000-\$45,000
<b>TOTAL MBA ENROLLMENT</b> 188		<b>RANKINGS</b> • Ranked Top 10 Best Public Graduate Schools in California, <i>U.S. News &amp; World Report</i>	<b>REQUIRED TESTING</b> GMAT or GRE (waivers area also available)
			<b>UPCOMING INFORMATION SESSION</b> April 15
		<b>APPLICATION DEADLINES</b> Fall 2025: May 31 Spring 2026: October 31	
		<b>PROGRAM CONTACT INFORMATION</b> Sheila M. Brown Assistant Director sheila.brown@csun.edu (818) 677-2467	



# Diverse Ideas. Dynamic Environments.

CSUN's David Nazarian College of Business and Economics offers a part-time evening MBA program designed for working professionals. Faculty expertise and student experience coalesce to produce innovative leaders who:

- Apply knowledge and create strategies to manage dynamic environments
- Contribute sustainable value to their organization, industry, and community
- Integrate theory and experiential learning to benefit career networks and trajectories

[csun.edu/mba](https://csun.edu/mba)  
(818) 677-2467

**CSUN.NAZARIAN**  
COLLEGE OF BUSINESS & ECONOMICS

# Emerging Perceptions of Online Learning

**RISEPOINT, AN EDUCATION** technology company that helps universities and their students grow by supporting the development and expansion of online programs for working adults, recently announced the release of its annual research report, Voice of the Online Learner.

Key findings from this year's report:

• **Decision Factors for Online Students:** When evaluating online programs, the key decision for students is cost, with 86% saying it's extremely or very important. After cost, 84% said accreditation is most important, 75% said program concentrations, followed by 68% of respondents who said it was the time it took to achieve a degree. 38% selected the lowest cost program they evaluated (up from 29% in 2023).

• **Degree ROI:** 92% of students who graduated from online degree programs

reported tangible benefits to their career, including 44% who received a salary increase.

• **Value of the Degree:** Career outcomes continue to be very important for students pursuing their degree. 86% felt their degrees were important in achieving their career goals and 61% of online undergraduates are likely to enroll in additional online degree programs to stay competitive.

• **Importance of Local Programs:** Attending a university or college in the state where the student lives and works is also an important decision factor, with 70% enrolled at a higher education institution in the state where they live and/or work. These students say that local proximity creates greater trust, and that they also want to ensure the programs meet local licensing or accreditation require-

ments, when relevant.

• **Demographics:** The average age for online students enrolled in undergraduate programs is 36 years old, while the average age for students enrolled in graduate programs is 38 years old. Of the students enrolled in undergraduate programs, 40% are first-generation college students.

• **Upskilling is Lifelong:** 86% of graduated and currently enrolled students are likely to do another online program in the future to upskill.

• **Generative AI is a Concern:** Students want guidance on generative AI, but 75% reported they have received none. 40% of students think it will affect their career positively and 40% believe it will impact them negatively. Nearly half (48%) have used it to help them study.

*Learn more at [risepoint.com](https://www.risepoint.com).*



## FAST-TRACK YOUR FUTURE

### CLASSES FOR **WORKING ADULTS**

**Complete your general education transfer requirements and earn a degree in about two years.** Fast Track students can take up to two courses every 8 weeks or less, and most courses are offered **100% online**.

**YOU CAN WORK FULL-TIME WHILE COMPLETING ONE OF THE FOLLOWING DEGREES:**

- Anthropology Associate in Arts for Transfer Degree
- Business Administration Associate in Science for Transfer Degree
- History Associate in Arts for Transfer Degree
- Sociology Associate in Arts for Transfer Degree

First 8-Week Classes  
**START FEBRUARY 10**  
Second 8-Week Classes  
**START APRIL 14**



LOS ANGELES  
VALLEY COLLEGE

**ENROLL NOW**  
[LAVC.EDU/FASTTRACK](https://lavc.edu/fasttrack)

