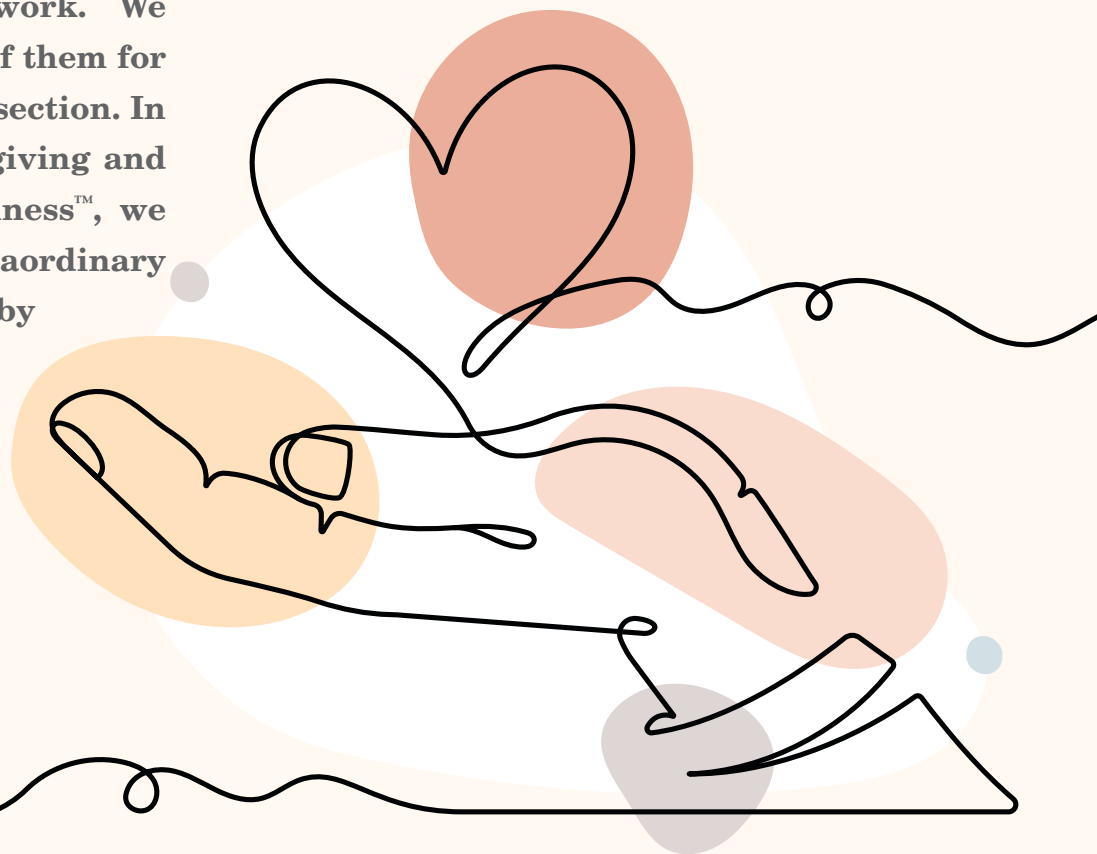


CORPORATE PHILANTHROPY & *Giving Guide*

THERE ARE MANY IMPORTANT and meaningful organizations in the Valley region doing incredibly impactful work. We have spotlighted a few of them for you here in this special section. In the spirit of corporate giving and the Community of Business™, we applaud the many extraordinary businesses that have led by example and taken the process of corporate social responsibility to the next level by making good on their commitments to their nonprofit partners.



Kaiser Permanente: Fostering Community Support in the San Fernando Valley

In the heart of the San Fernando Valley, Kaiser Permanente stands as a beacon of health and hope, not just through its medical services but also through its unwavering commitment to community support and philanthropy. Established in 1945, both the Panorama City and Woodland Hills Medical Centers have been integral parts of the community, providing high-quality, affordable health care while also addressing the broader social determinants of health.

A LEGACY OF LEADERSHIP AND COMPASSION

At the helm of these efforts are dedicated leaders like Camille Applin-Jones, SVP and area manager at Panorama City, and Murtaza Sanwari, SVP and area manager at Woodland Hills. Their teams, including medical directors and administrative officers, work tirelessly to ensure that the mission of Kaiser Permanente — to improve the health of their members and the communities they serve — is realized every day.

INVESTING IN COMMUNITY HEALTH

Kaiser Permanente's impact on the community is profound. In 2023 alone, they invested more than \$222 million in Southern California communities. To guide our investments toward achieving more equitable health outcomes in a meaningful and sustainable manner, we collaborate closely with community-based organizations, safety net clinics, schools, faith-based institutions, cities, service providers, county departments, and health care systems.

In addition to direct grant investments, we provide our partners with technical assistance, facilitate trainings, conduct community programming, provide volunteers, and engage in strategic community collaboratives. Together, we co-create solutions tailored to the specific needs of our communities.

INCREASING ACCESS TO QUALITY CARE

Onegeneration fosters intergenerational connections and provides essential

services to older adults, children, and families. Operating three senior centers, it offers programs catering to older adults, including recreational activities, cognitive games, and congregate meals. Its childcare and preschool program serves children aged six months to six years, ensuring comprehensive support across generations. Onegeneration delivers weekly hot meals to home-bound seniors aged 60 and above, addressing nutritional needs and enhancing well-being. Since 1998, Onegeneration receives Kaiser Permanente member referrals through the Kaiser Permanente Community Support Hub, further amplifying its impact on community health and wellness.

ECONOMIC OPPORTUNITY INITIATIVES

The Summer Youth Employment Program offers meaningful health care employment to underserved students, providing educational sessions and workshops to introduce 170 high school students in Los Angeles County to health care careers.

Additionally, the Hippocrates Circle Program seeks to diversify the future physician landscape by introducing 7th and 8th graders to the medical profession. 273 students from the Los Angeles Unified School District engaged with physicians who mirrored their backgrounds, explored a career in health care, fostered a connection, and completed the program.

MENTAL HEALTH AND WELLNESS

Recognizing the importance of mental health, Kaiser Permanente offers a comprehensive range of resources, including individual and group therapy, medication management, and digital self-care apps like Calm and myStrength. They also provide 24/7 crisis support through the National Suicide and Crisis Lifeline and offer mental health classes and workshops to educate and empower the community.

VOLUNTEERISM AND COMMUNITY ENGAGEMENT

Kaiser Permanente encourages volunteerism through partnerships with organizations like Project Angel Food (PAF) sup-



porting medically tailored meal deliveries to 680 clients living with congestive heart failure (CHF). PAF's Medically Tailored Meals program includes the delivery of a minimum of one daily meal with 220,000 meals delivered in 2023. Meals are coupled with nutrition counselling designed to prevent clients from returning to a state of food insecurity and malnourishment, helping to alleviate the financial burdens of disease, and enhancing their health. Meals are customized to each client's co-morbidities, food preferences, and cultural food traditions.

LOOKING AHEAD

As they move into 2025, Kaiser Permanente remains focused on supporting Medi-Cal recipients, charity care, health professions education and research. Their goals include expanding initiatives that promote economic opportunity, housing, nutritious food, thriving schools, mental health, and the medical and social safety net.

Through these efforts, Kaiser Permanente continues to be a mainstay of support in the San Fernando Valley, demonstrating that their commitment to health extends far beyond the walls of their medical centers. Their holistic approach to community health, driven by compassion and a deep sense of responsibility, ensures that they are not just a health care provider, but a true partner in the well-being of the communities they serve.

Learn more at about.kaiserpermanente.org/commitments-and-impact.



Happy, healthy neighbors. That's our mission.

Kaiser Permanente is a proud supporter of healthier communities for all.

At Kaiser Permanente, we continuously strive to improve the conditions for health and equity in our communities. That's why we're excited to be a part of the San Fernando Valley. Our doors, hearts and minds are always open to help you thrive. Learn more at about.kaiserpermanente.org/community-health.

For all that is the San Fernando Valley. For all that is you.



California Southland Chapter

3415 S. Sepulveda Blvd., Suite 500
(323) 593-5086 x8430 | glcrockett@alz.org
alz.org/socal

Established in 1980

[@socALZ](https://x.com/socALZ) [@SoCalzOfficial](https://www.instagram.com/SoCalzOfficial) [f/socALZ](https://www.facebook.com/socALZ)

LEADERSHIP

Executive Leadership

Joanne Pike, DrPH, *President and CEO*

Donna McCullough, *COO*

Gloria Crockett, *Regional VP and Executive Director of California Southland Chapter*

BOARD OF DIRECTORS

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Ronda Wilkin, RCFE,

APR, CDP, CADDCT

MISSION STATEMENT

The Alzheimer's Association leads the way to end Alzheimer's and all other dementia — by accelerating global research, driving risk reduction and early detection, and maximizing quality care and support.

SERVICE AREA

The California Southland Chapter provides free educational programs, support services and care consultations across the Los Angeles, Riverside, San Bernardino, Kern, Tulare, Kings and Inyo counties while also supporting critical research towards a cure.

FAST FACTS

Charity Navigator Rating

4 Stars (4/4)

GuideStar Rating Platinum

Percentage of total revenue goes to cause (after operation expenses) 78%

GREATEST IMPACT IN 2024

• The Alzheimer's Association increased its community impact in 2024 by delivering services to an unduplicated 19,223 diverse community members, caregivers, and those diagnosed with the disease or other dementia over the past year while raising awareness around the disease.

FUNDRAISING EVENTS

• **The Longest Day**, (year-round)

• **Music is Magic Gala**: May 4, 2025

• **Walk to End Alzheimer's**: Fall 2025

Learn more at alz.org/socal/events

GIVING OPPORTUNITIES

• We need funding to ensure Southland communities get equal access to care and support through our 24/7 Helpline, community-based programs and services, and training programs.

• Provide funding towards cutting-

edge research to end Alzheimer's and all other dementia, to accelerate the global progress of new treatments, preventions and, ultimately, a cure.

VOLUNTEER OPPORTUNITIES

Our volunteers are passionate, inspired and want to make a difference in the fight against Alzheimer's. Whether you can spare a few hours a week or make a more significant time commitment, please consider becoming an Alzheimer's Association volunteer. To learn more, visit alz.org/socal/volunteer.

GOALS FOR 2025

• Increase by 20% the reach of the Alzheimer's Association's Care & Support offerings to provide all communities with resources and education.

• Increase Chapter funding towards research and recruitment into local clinical trials, accelerating research discoveries, risk prevention strategies and early detection and diagnosis.

ALZHEIMER'S ASSOCIATION

The Alzheimer's Association is the world's leading nonprofit funder of Alzheimer's and dementia research. There are currently \$430 million dollars in active research funds and 1110+ active research projects in 56 countries.

24/7 HELPLINE: 800.272.3900

Available around the clock, 365 days a year, free of charge, offering confidential support and information to people living with dementia, caregivers, families and the public.

 Join us in the fight for a cure for Alzheimer's and other dementia.



BOYS & GIRLS CLUB
OF THE WEST VALLEY

7245 Remmet Avenue Canoga Park
(818) 610-1054 | theclub@bgcwv.org

BGCWV.org

Established in 1992

X @bgcwestvalley

@bgcwestvalley

f /bgcwestvalley

LEADERSHIP

Executive Leadership

Geovanny Ragsdale, MIB, CFRE
Chief Executive Officer

BOARD OF DIRECTORS

Martin M. Cooper	Jonathan Perez
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Vivial Ikupolati-Adeniyi	Omar Nuno
Mihran Kalaydjian	Phil Swain
Flynn Kirkpatrick	Amanda Simmons
Sherry Lapides	Sean Sullivan
Jeff Miranda	Fernando Vivero
	Donald Weissman

MISSION STATEMENT

To inspire and enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible adults.

SERVICE AREA

West San Fernando Valley: Currently we have 12 programs in Canoga Park, Chatsworth, Reseda, West Hills, Winnetka, and Woodland Hills.

FAST FACTS

Charity Navigator Rating
Boys & Girls Club of the West Valley has a charity's score of 95%, earning it a Four-Star rating.

Percentage of total revenue that goes to cause (after operation expenses) 90%

GREATEST IMPACT IN 2024

BGCWV's growth in 2024 has been our greatest community impact. Our program expansion, from five

locations to 12 has allowed us to serve more youth every day.

FUNDRAISING EVENTS

- December 7, 2024: **Not So Silent Night** (bgcwv.org/silentnight)
- February 22, 2025: **Youth of the Year**
- March 31, 2025: **Tee Off Fore Kids**, Calabasas Country Club
- April 5, 2025: **MART Girls Table Talk Tea**
- June 6, 2025: **Future Ready Graduation**
- June 25, 2025: **BGCWV Open House Community Event**
- September 23, 2025: **Cooper Literacy Event**

GIVING OPPORTUNITIES

Boys & Girls Club of the West Valley has three main ways for you to give. 1. Time. 2. Talent. 3. Treasure. We are a tax-exempt public charity (federal tax ID #95-4419365). All contributions are tax deductible to the extent allowable by law when

no goods or services are provided in exchange for your generous financial gift.

VOLUNTEER OPPORTUNITIES

Volunteers are asked to support either our programs, administration, or take on a service project on one of our facilities. Because we serve minors, all volunteers must complete an application, background checks, provide three references and attend a volunteer onboarding session. Upon arriving at their designated site, volunteers must sign in and out on the volunteer tracker. Volunteers must also wear identifying BGCWV gear. To learn more, go to bgcwv.org/volunteer.

GOAL FOR 2025

Impact more Kids, BGCWV is committed to expanding our impact as a community-based organization, understanding the significant unmet needs that exist in the West San Fernando Valley.



BOYS & GIRLS CLUB
OF THE WEST VALLEY

Not So Silent Night

Saturday, December 7, 2024, 7:00 p.m.



Braemar Country Club
4001 Reseda Blvd. Tarzana, California 91356

This fun evening will feature a delicious array of charcuterie appetizers, hors d'oeuvres, and desserts, live entertainment, and a silent auction to raise vital funds benefiting the Club's programs and services for local youth. A highlight of the night will be the presentation of four prestigious awards to individuals and organizations that have made a significant impact on the Club and its community.

Spirit of Philanthropy Award

Barbara Roisman Cooper & Martin M. Cooper

Program Champion Award

Get Together Foundation

Community Leadership Champion Award

Congressman Brad Sherman

Youth Advocate Award

Diellona Bytyqi



20001 Prairie Street
(818) 717-1000 | communications@ccrcca.org
ccrcca.org
Established in 1976

X @CCRC4KIDS

@ccrc4kids

f /ccrc4kids

/CCRC4KIDS

LEADERSHIP

Executive Leadership

Michael Olenick, Ph.D., President & CEO

BOARD OF DIRECTORS

Adrian Stern
Michelle Torres
Shelia Jones
Joannie Aguayo
Romalis Taylor
Rita Garcia-Acuna
Carolyn Stewart
Connie Borja
Connie Leyva
Griselda Cervantes

Karen Davis
LaQuenta Martin
Anthony Peña
Adam Pilder
Dean A. Rocco
Jeriel C. Smith
Robert H. Stellwagen
Nancy Villaseñor
Richard Wolff

MISSION STATEMENT

The Child Care Resource Center (CCRC) cultivates child, family and community well-being.

VISION

Healthy and strong children and families living in thriving communities.

SERVICE AREA

CCRC serves Northern Los Angeles and the entirety of San Bernardino County (22,500 square miles).

FAST FACTS

- Each month the agency serves over 100,000 children, families and child care providers.
- Services continue to grow and have recently expanded to offer mental health support to children.
- Over 1,300 talented staff make up our workforce cultivating an environment that is more diverse, equitable and inclusive for all.

Percentage of total revenue that goes to cause (after operation expenses) 92%

FUNDRAISING EVENTS

Every child deserves a happy holiday. From October through December, fundraising events support CCRC's **Holiday Book and Toy Drive** and **Adopt a Family** campaign which gifts books, food and clothing to children and families who need it most.

CCRC's **Backpack and School Supply Drive** starts in July and organizations are invited to collect much needed items.

Consider donating new items or contributing to any of our campaigns through the CCRC website.

The agency collects and distributes critically needed items such as hygiene products, diapers, formula, age-appropriate books and more throughout the year. Contact CCRC to host a bin at your location.

GIVING OPPORTUNITIES

The agency accepts direct donations.

VOLUNTEER OPPORTUNITIES

CCRC welcomes volunteer groups and individuals to participate in our signature Play Day events held throughout the year.

GOALS FOR 2025

- Connect children and families to the right services at the right time.
- Build the capacity of the people, organizations and groups that impact child, family, and community success.
- Increase and align public investments for whole child/whole family services.
- Advance agency growth and sustainability through economic investments, administrative excellence and financial responsibility.



Help CCRC Fill the Fridge for children and families

Child Care Resource Center is excited to announce our new **Fill the Fridge** Campaign that will add refrigerated items to our already successful food and basic needs distribution program.

Items will include dairy and eggs, fresh fruits and vegetables, frozen, and shelf stable items, diapers, wipes and other family necessities.

Help us fill the fridge at:
www.ccrcca.org/fill-the-fridge/





10641 San Fernando Road
(818) 896-0246 | Chanya@MendPoverty.org
MendPoverty.org
Established in 1971

X @MendPoverty @MENDPoverty
f /MendPoverty

LEADERSHIP

Executive Leadership

Janet Marinaccio, President & CEO

BOARD OF DIRECTORS

Alex Hemmelgarn

Lewitt Hackman

Margo Messina

Bank of America

Steve Brown

*Retired (Real Estate
Investment & Finance)*

Paula Bahamon

Mission Valley Bank

Ron Villafana

Retired (State Comp.

Insurance Fund)

Robert Rawitch

*Retired (LA Times
Valley & Ventura Editions)*

Taylor Vernon

Attorney

MISSION STATEMENT

With dignity and respect, MEND's mission is to meet the immediate needs of individuals and families while strengthening their capacity to thrive.

SERVICE AREA

San Fernando Valley and surrounding areas.

FAST FACTS

Charity Navigator and GuideStar Ratings

- 4-star rated charity
- Recognized by Guidestar at the platinum seal of transparency – the highest rating for a charity
- 53 year agency and community anchor
- Maintains an open door and serves all people without discrimination.

Percentage of total revenue that goes to cause (after operation expenses) 90.1%

GREATEST IMPACT IN 2024

MEND's most extensive services are the Community Nourishment Programs which offer community access nine times a month and distribute approximately 3.5 million pounds of good nutrition – proteins (meat, eggs) dairy, produce etc.

FUNDRAISING EVENT

Dignity Awards Gala, October 2025

GIVING OPPORTUNITIES

General operating (to keep the agency going); food services (to ensure those who are food insecure have reliable access to good nutrition); and Here We Thrive (funding for our employment and wellness services).

VOLUNTEER OPPORTUNITIES

Food distribution on Wednesdays and Fridays (weekly), first and third Saturdays, 9AM-noon

GOALS FOR 2025

- Distribute four million pounds of good nutrition to people who are struggling.
- Help job seekers with multiple barriers to employment find and keep a job.
- Support low-income people with chronic, diet-related conditions achieve greater wellness so that they and their families are better able to thrive.



Thank YOU for Your Heart for Others!



OUR city's most vulnerable neighbors are being pushed to their limits - families, seniors, and individuals facing homelessness. These aren't just stories in the news. They are real people living in our communities - parents struggling to feed their children, seniors who've worked hard their entire lives yet now find themselves unable to make ends meet, & thousands more who face these harsh realities every day. But through MEND, you're providing not just a lifeline—immediate relief like meals and crisis support—but also a path forward filled with hope. *Your generosity is giving people the tools and guidance they need to rebuild their lives.* Last year, kind supporters like you helped to serve nearly 48,000 people across more than 200 zip codes. But the need is growing. Right now, your help is more critical than ever. Will you join us today in making a lasting impact? Visit www.MendPoverty.org or scan the code below to give. ***Together, we can make life better for thousands in our city.***



MEND - Meet Each Need with Dignity

10641 San Fernando Road | Pacoima CA 91331
(818) 896-0246 | OPEN T-F, 8AM-4PM

Charity Navigator 4-Star Charity
GIVE WITH CONFIDENCE



Scouting America Western Los Angeles County Council

Western Los Angeles County Council
of Boy Scouts of America

Anna Ruggieri Service Center
16525 Sherman Way, Suite C8, Van Nuys
(818) 785-8700 | Shani.Grafman@Scouting.org
bsa-la.org

Established in 1972

Instagram @bsawestla

Facebook /BSAwestLA

LEADERSHIP

Executive Leadership

Lee Harrison, *Scouting Executive & CEO*

BOARD OF DIRECTORS

Richard Breithaupt	Nick Thomas
Steve Arnold	David Forbes
Bob Gaby	Sang Yong Lee
Ken Sleeper	Giancarlo Hamner
Mike Lanning	John Ashkar
Jonathan Watts	Victor Garza
Brian Martin	Marina Batliwalla
David Ford	Ted Craver
	Larry Turner

MISSION STATEMENT

The Western Los Angeles County Council supports individuals, families, and community organizations by providing values-based recreational and educational programs and activities that develop young people of character as defined by the Scout Oath and the Scout Law.

SERVICE AREA

The north and west area of Los Angeles County. Overall, 65% of the county.

FAST FACT

Serving more than 20,000 young men and women every year, WLACC operates more than 100 troops that help kids and teens connect to nature, learn leadership values, and develop skills that will serve them for a lifetime.

Charity Navigator Rating
Silver

Percentage of total revenue that goes to cause (after operation expenses) 89%

GREATEST IMPACT IN 2024

Helping youth connect to nature and develop leadership skills, build ones fitness, develop character and citizenship acuity.

FUNDRAISING EVENT

Camp Emerald Bay's 100th Anniversary: bsa-la.org/emerald-bays-100th-anniversary

GIVING OPPORTUNITIES

The greater council accepts direct donations, and each troop also

accepts sponsorships.

VOLUNTEER OPPORTUNITIES

WLACC welcomes volunteers to help lead our troops and operate our camps.

GOALS FOR 2025

- Grow youth membership.
- Build more partnerships with kindred groups.
- Engage more with the Business Community to show the benefits of Scouting to their operations.



Event to honor Congressman Tony Cardenas with Scouting America's Vale la Pena award recognizing service in developing opportunities for Hispanic/Latino youth. Including WLACC Board Members and past honorees.

ON MY HONOR



Focused on character development and values-based leadership training, Scouting is the nation's foremost program that helps train and navigate young people to be "Prepared. For Life.®"



We welcome ALL of America's youth in our programs.



More than 130 million Americans have been through our programs since our founding, and currently more than 1 million youth are served by 477,000 dedicated adult volunteers in local councils throughout the country.

To learn more about Scouting America's mission, visit Scouting.org.



Scouting America™

WESTERN LOS ANGELES
COUNTY COUNCIL

www.bsa-la.org





6801 Coldwater Canyon Ave., North Hollywood
(818) 301-6321 | info@vchcare.org
valleycommunityhealthcare.org

Established in 1970

[@vchcare](https://x.com/vchcare) [@vchcare](https://www.instagram.com/vchcare) [f/vchcare](https://www.facebook.com/vchcare)

LEADERSHIP

Executive Leadership

Anita Zamora, President & CEO

BOARD OF DIRECTORS

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HKS Architects

Doug Halley

Deloitte

Mike Rudow

Morton Wealth

Linda Bessin

Philanthropist

Karen Ruano

Philanthropist

Nataly Tapia

Philanthropist

Stephen De Vita, MD

Kaiser Permanente

Will Gresham

Philanthropist

Carolyn Hoff

Edmunds.com, Inc.

Joel Hyatt, MD

Safe Med LA

Bryan Roza

Philanthropist

Doris Samayoa

Philanthropist

MISSION STATEMENT

The mission of Valley Community Healthcare is to improve the health and wellbeing of our community by providing high-quality comprehensive healthcare services regardless of ability to pay.

SERVICE AREA

Valley Community Healthcare serves 20,000-30,000 individuals and families over 61 zip codes in the San Fernando Valley each year.

FAST FACTS

Charity Navigator Rating: Valley Community Healthcare has a four-star rating from Charity Navigator

Percentage of total revenue that goes to cause (after operation expenses) 77%

GREATEST IMPACT IN 2024

Today, we continue to grow and expand our services under the

leadership of Anita Zamora, our newly appointed CEO.

Anita brings a renewed focus to the organization's strategic growth, emphasizing expanded behavioral health services for families, pediatric care, and addressing social needs.

AREAS OF FUNDING

Areas of funding and greatest need are for our Enhanced Care Management program for our most complex patients, expanding our Integrated Behavioral Health services to include children and families, and addressing gaps in care for our pediatric patients.

GIVING OPPORTUNITIES

Become a Corporate Partner by having your business sponsor our patient wellness activities, such as our Beginnings Baby Showers for new and expectant mothers, or our Season of Thanks event that provides toys and gift cards to our

pediatric patients.

Your donation helps us cover critical gaps in care for our vulnerable neighbors.

Make a secure individual donation online at valleycommunityhealthcare.org/donate

VOLUNTEER OPPORTUNITIES

Contact James Jarrard, Development Director, at (818) 301-6321 for any open Volunteer Opportunities

GOALS FOR 2025

- Expand Behavioral Health services to children under 13 and their families.
- Address social needs and connect patients to community resources to ensure success outside the exam room.
- Enrich our workforce to improve provider recruitment and retention.



For over 54 years, Valley Community Healthcare has served our low-income neighbors, providing critical services that make a lasting impact.

You can make an impact too.



Join us!

As a corporate partner, your donation helps fill critical gaps in care, fund wellness programs, and ensure comprehensive healthcare for thousands in our community. Together, we can build a healthier, stronger future.



valleycommunityhealthcare.org