

# SPOTLIGHT ON Executive Education



**O**NE OF THE TOPICS ON MANY OF OUR READERS' MINDS IS EDUCATION. THEY WANT TO EXPLORE THE BENEFITS of an advanced degree for themselves or their employees. They want to know about the latest trends in MBAs and what is being studied. And they want to know what higher education institutions are doing to stand apart from the competition.

This special supplement to the San Fernando Valley Business Journal takes a look at some of the top executive education programs in the region that are taking local professionals to the next level of excellence, while we also dig into some of the trends affecting the education landscape and how schools are preparing professionals to withstand and overcome challenges and unforeseen circumstances such as the global pandemic and economic hurdles.

## EXECUTIVE EDUCATION

# Preparing for Immediate Impact: Reach Your Peak Potential



The Executive MBA from California Lutheran University's School of Management is designed for mid-career professionals who have already experienced some success and want to achieve bigger goals in their careers. The program presents issues faced in today's business environment, making the studies relevant and impactful to each student's current role.

"The idea is to focus experienced professionals toward bringing their peak potential to their career path," explained School of Management dean, Gerhard Apfelthaler. "Beyond the functional skills you might expect from any business school program, our students also learn how to lead through change."

## FORMAT

Designed with busy lifestyles in mind, the Executive MBA begins each fall and spring and is completed in 18 months. The program features 16 courses, three units each, delivered in a hybrid model: seven online courses, eight on-campus courses in a compressed weekend format, and one international travel course.

The cohorts are made up of professionals from diverse backgrounds who have a minimum of 5-7 years of relevant managerial/progressive business experience. With more than a decade of online teaching and a new full accreditation from ACBSP, the Accreditation Council for Business Schools and Programs, the School of Management is ready to elevate professionals in any capacity.

## CURRICULUM

California Lutheran University's School of Management's interdisciplinary, experience-driven curriculum is organized around five key areas:

- Leading Operations
- Managing Process
- Leading Strategy
- Leading People
- Professional Advancement

Each includes relevant course topics,



including: Innovation and Organizational Entrepreneurship, Global Economics for Executives, Strategic Decision Making for High Performance, Organizational Design, and Global Operations.

## KEY BENEFITS

The Executive MBA program prepares professionals for top leadership positions in public or private organizations and new ventures by providing opportunities to:

- Focus on what matters most.
- Develop an excellent portfolio of business knowledge and competencies.
- Focus on personal development, especially communication, teamwork, and interpersonal skills.

- Develop and apply analytical abilities to business issues.

- Gain strategic leadership expertise to influence the direction of organizations.

- Put what you learn into practice immediately.

- Work on issues faced in your professional environment as part of your coursework, making your studies immediately relevant and impactful.

- Prepare for a lifetime of learning and continuous personal development.

- Develop a network of professional peers.

- Learn exclusively within a cohort of experienced professionals with diverse backgrounds.

- Build a network of colleagues, including Cal Lutheran alumni, faculty members, and

business leaders.

"Enrolling in Cal Lutheran's Executive MBA Program was the best investment I could have made for my professional career," said Kathy White (Class of '19), Associate VP of Corporate Communications, Real Estate and Travel at Teledyne. "Especially during these unprecedented and difficult times in most industries, improving and developing my skill set has provided me with tools that have helped me become a more valuable asset to my employer. Joining the cohort program was an enriching experience all around and I would highly recommend it to anyone who is considering Cal Lutheran for an advanced degree."

To learn more, visit [CalLutheran.edu/management](http://CalLutheran.edu/management).

# *We're ready for you.*

With more than 35 years of experience in graduate business education and more than 10 years in delivering online and hybrid programs, we're ready to help you transform into the professional you were destined to be.

## **Our graduate programs include:**

- MBA
- Executive MBA
- MBA or M.S. in Financial Planning
- M.S. in Information Technology
- M.S. in Management
- M.S. in Quantitative Economics
- Master of Public Policy and Administration

School of  
Management

California  
Lutheran  
University

Learn more at

**[CalLutheran.edu/som](https://CalLutheran.edu/som)**



Mark Garcia '18  
CFO, Arctic Cold, LLC

## EXECUTIVE EDUCATION



## Creative Education Backed by Powerhouse Academics

**W**oodbury University has earned a reputation as a leading creative university thanks to nationally ranked programs in its School of Architecture and School of Media, Culture & Design.

What makes the university unique among its peers are the unparalleled academic offerings of its School of Business and College of Liberal Arts and Sciences. At Woodbury students acquire a well-rounded, world-class education that prepares them for a life others can only dream of—a life where you can carve out your own path and truly make a difference.

Woodbury's location in Southern California—the global epicenter of creativity and influence—and its connection to the most iconic and innovative companies in the country give the school a unique edge. Its internship program (required) means students gain practical work experience before graduation.

What's your dream job? Working on feature

films? Designing games? Animating a series? Many of Woodbury's students not only intern with leaders in these industries but accept full-time positions with them upon graduation. Or maybe you have a mission—a cause about which you feel passionate. Designing sustainable housing for underserved communities; using communications to influence public opinion and drive social change; being the business mind at the table that makes progress happen. Thanks to the exceptional education offered at Woodbury, many students go on to enjoy extraordinary and fulfilling careers. Many even start their own businesses.

Woodbury's faculty are among the most professionally accomplished in higher education, and its 9:1 faculty-to-student ratio guarantees unhindered access to their expertise and insights. The university offers degrees in Architecture, Animation, Filmmaking, Graphic Design, Fashion Design, Game Art

& Design, Interior Design, Media Studies, Professional Writing, Accounting, Marketing, Management, Business Administration, Construction Management, Psychology, Environmental Sciences, Public Safety Administration, Sustainable Practices, Fashion Marketing, Political Science, History, Computer Information Systems, Computer Science Data Analytics, and Applied Computer Science in Media Arts. The College of Liberal Arts and Sciences even offers an Interdisciplinary Studies major where faculty collaborate with students to create unique course plans based on the student's passions and life goals.

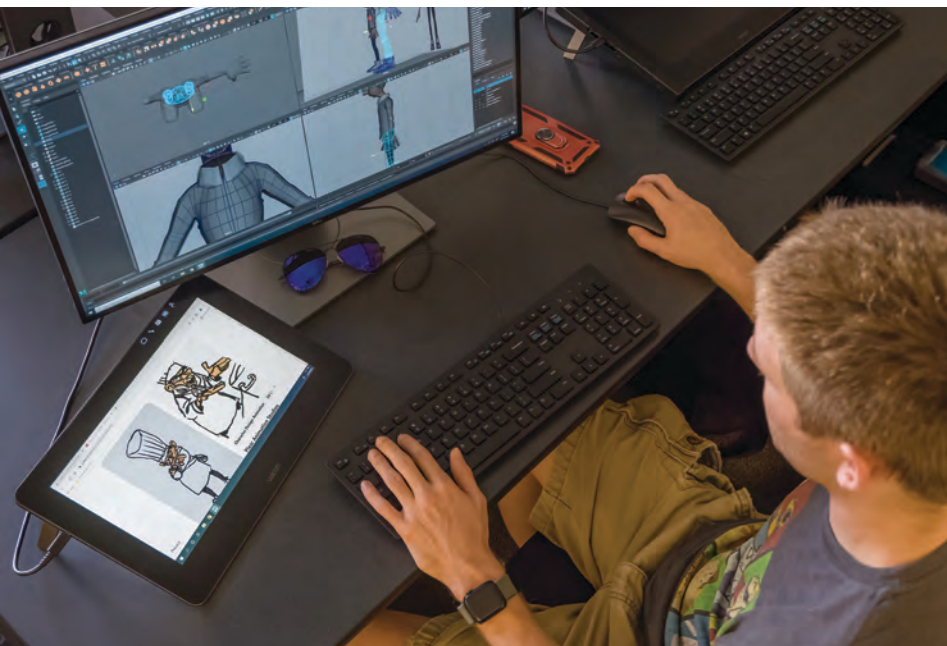
Woodbury is recognized as an Hispanic Serving Institution and has been named a College of Distinction for seven years running. The university has earned NASAD (MCD, architecture), AACSB (business), WSCUC, ACBSP (business), CIDA (architecture), and NAAB (architecture) accreditations.

### THE BOTTOM LINE

The truth is that Woodbury is not for everyone. If you're looking for football teams and pep rallies, the school is likely not for you. If you're looking for a never-ending party or a place where you can pick up just enough lingo to fake it until you make it, Woodbury would save you the effort of applying. But if you're passionate about your work and maybe have felt unheard, this university gets you. If you've struggled in a standardized testing environment but know that you have something powerful to share, Woodbury can help you.

If you're serious about your future and want to learn from the best, most accomplished minds in the world, Woodbury welcomes you. Talk to Woodbury's admissions team and find out why Woodbury University is your school.

Learn more at [Woodbury.edu](http://Woodbury.edu).



# BUILDING BETTER EXECUTIVES

At Woodbury School of Business, our Executive Education offerings create more thoughtful business leaders who succeed for all the right reasons. We not only teach the skills needed in today's business world, but we also help you stay true to your personal North Star.

- > 9:1 Student-to-Faculty Ratio
- > Highly Accomplished Faculty
- > Affordable Tuition and Generous Financial Aid Packages

Take the next step. Contact Woodbury today.

VISIT [WOODBURY.EDU/PROGRAM/SCHOOL-OF-BUSINESS/PROGRAMS/MBA/](https://www.woodbury.edu/program/school-of-business/programs/mba/) OR SCAN THIS QR CODE TO LEARN MORE.



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## EXECUTIVE EDUCATION

# Leading the Way in Distance Learning

U.S. News & World Report, a publication that ranks higher education programs, has again recognized the quality of the University of La Verne's online programs in three of its 2022 rankings.

Among California colleges and universities offering online bachelor's degree programs, the University of La Verne ranked sixth. It also ranked second for undergraduate business programs in the state. The online MBA program ranked eighth among California institutions. More than 1,600 online degree programs across the country were assessed as part of the annual rankings.

Students enrolling at the University of La

Verne have a variety of course delivery options to meet their individual needs. La Verne Online offers high-quality academic programs, small class sizes, and personal attention from experienced faculty and advisors.

These personalized, flexible, career-focused programs are designed for working professionals to advance their careers with lessons that can be applied on the job.

The U.S. News & World Report rankings are based on a weighted grouping of results factored as important to student success. Among these are educational best practices, graduation rates, assessments, class size, retention rates, student indebtedness,

technological infrastructure, and support services.

Faculty preparedness to teach distance learners is also factored into the final ranking report.

The University of La Verne offers 12 online undergraduate and graduate programs.

Among the most popular are the Bachelor of Science in Organizational Management, Master of Business Administration for Experienced Professionals (MBAX), and Master of Science in Leadership and Management.

Starting this fall, the College of Business and Public Management will offer a new

Doctor of Business Administration degree program fully online.

University of La Verne's distance programs are available to residents in California and other select states.

Founded in 1891, the University of La Verne is a private, nonprofit, comprehensive institution founded on four core values: lifelong learning, ethical reasoning, civic and community engagement, and diversity and inclusivity. The university serves students on the historic La Verne campus as well as across regional campuses and online.

Visit [univ.lv/online](https://univ.lv/online) for more information.



## Build Your Career with La Verne Online

**Top-ranked bachelor's and master's programs.**

Rated among the best in *U.S. News & World Report's* 2022 Best Online Programs

[univ.lv/online](https://univ.lv/online)

University of La Verne